

### We are Busuu

## At Busuu, we believe amazing things happen when people learn together.

Busuu is quality self-paced online language learning fused with ongoing support from our community of fluent language speakers. This unique people-focused method is what makes Busuu so effective, helping learners gain and retain language skills they can apply in real life.

### We're proud to have...



Comprehensive courses in 14 languages



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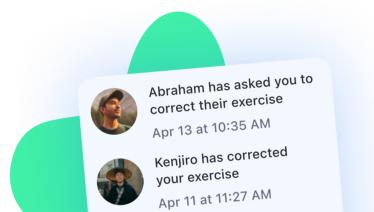
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120 million registered users

Over 76 million community interactions in 2022

1,800+ hours of lessons, from A1 to C1

# We make learning languages accessible, enjoyable, and rewarding with...

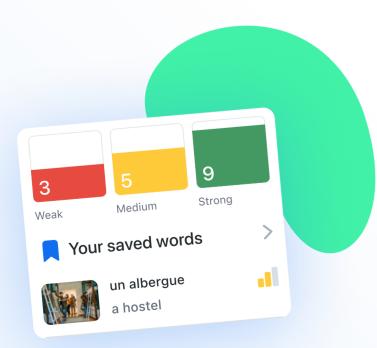




Nina awarded you with Best Correction Apr 07 at 5:19 PM

### Community

Learners connect with native speakers for conversation practice, feedback, and cultural insights.

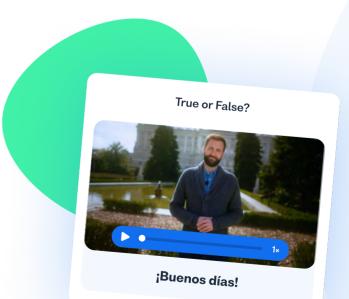


### Smart learning

Tailored revision with AI-powered revision tools help focus practice, where it's needed, for speedy progress. You've started a streak! Learn every day to build your streak and get closer to your goal.

### Habit-building features

Learners keep motivated with certificates, rewards, and friendly competition.



#### Interactive lessons

Video flashcards keep lessons fun, so learners stick around and retain what they've learned.



### Why Busuu works

### Busuu helps learners retain knowledge

Our curriculum is designed by our expert team of certified language teachers to make learning really stick. We use proven learning strategies backed up by machine learning, so people progress quickly:



#### **Spaced learning**

Short bursts of learning with breaks in lessons, allow time for new information to sink in, so learners can engage with new information and remember it.



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#### Chunking

We teach meaningful chunks of around 2 to 5 words at a time to contextualize learning for a clearer understanding of sentence construction.

### Micro-learning

Learners on Busuu focus on one task or concept at a time and can see immediate results. This microlearning is highly motivational and works especially well in our mobile-driven culture with reduced attention spans.

### Our learners say...

And it works. <u>A 2021 study</u> conducted in association with Dr Roumen Vesselinov and research teams at the University of Maryland, the University of South Carolina and Kharazmi University, found:



Busuu to be 4x more efficient\* than classroom learning.



Busuu learners tested moved up a CEFR level in just 20 hours.



An equivalent classroom course can take 4-12 months.

Busuu is an excellent platform to learn a language. My proficiency in German has improved considerably since using Busuu. The way that vocabulary and grammar is integrated enables me to get a total overview of the language without making it boring - Richard



Great language learning app. I like Busuu because you learn in a fun manner. Because they made learning more fun, it keeps you continue to learn the language. The customer service is great and answers your question(s) in a day. I definitely recommend Busuu if you want to learn a new language or want to improve it! -Koos Dekker Very well structured classes. The small incremental difficulty level makes it a fun and interactive experience. The classes mix vocabulary, grammar, spelling for complete learning. - Costel

### Find out more

Email **press@busuu.com** to find out more information about Busuu and request images. Click **here** to try learning languages Busuu yourself. Enjoy!